



# A SHOT AT A CURE

VAN ANDEL INSTITUTE PICKLEBALL OPEN



JUNE  
26-27,  
2025

## SPONSOR BENEFITS

### **DINK SPONSOR** \$25,000 (title sponsorship, exclusive sponsorship opportunity)

- 12 tickets to the MDRD dinner
- 12 player gifts/swag bags
- 6 teams/12 players in the pickleball tournament
- “Intro to Pickleball Camp” package for 16 players led by the experts at 20x44 Sports
- Opportunity to give welcome remarks at award ceremony
- Company name and logo prominently displayed at event
- Company name and logo used on all event materials
- Opportunity to display company banner at event on the court
- Opportunity to include company item or information with swag bags given to players
- Company name and logo featured on VAI’s website
- Company name listed in VAI’s annual report
- Company name listed in VAI’s *Highlights of Hope* newsletter

### **DROP SHOT SPONSOR** \$10,000 (one sponsorship remaining)

- 8 tickets to the MDRD dinner
- 8 player gifts/swag bags
- 4 teams/8 players in the pickleball tournament
- “Intro to Pickleball Camp” package for 16 players led by the experts at 20x44 Sports
- Company name and logo prominently displayed at event
- Company name and logo used on all event materials
- Opportunity to display company banner at event on the court
- Opportunity to include company item or information with swag bags given to players
- Company name and logo featured on VAI’s website
- Company name listed in VAI’s annual report
- Company name listed in VAI’s *Highlights of Hope* newsletter

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## CROSSCOURT SPONSOR \$5,000 (multiple sponsorships available)

- 4 tickets to the MDRD dinner
- 4 player gifts/swag bags
- 2 teams/4 players in the pickleball tournament
- One-hour pickleball lesson package of sponsor choice led by the experts at 20x44 Sports\*
- Company name and logo prominently displayed at event
- Company name and logo used on all event materials
- Opportunity to display company banner/signage in the beverage area
- Opportunity to include company item or information with swag bags given to players
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name listed in VAI's *Highlights of Hope* newsletter

## ATP SPONSOR \$3,500 (multiple sponsorships available)

- 2 tickets to the MDRD dinner
- 2 player gifts/swag bags
- 1 team/2 players in the pickleball tournament
- One-hour pickleball lesson package of sponsor choice led by the experts at 20x44 Sports\*
- Company name and logo prominently displayed at event
- Company name and logo used on all event materials
- Opportunity to include company item or information with swag bags given to players
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name listed in VAI's *Highlights of Hope* newsletter

## ERNIE SPONSOR \$1,500 (tournament play only, multiple sponsorships available)

- 2 player gifts/swag bags
- 1 team/2 players in the pickleball tournament
- One-hour pickleball lesson package of sponsor choice led by the experts at 20x44 Sports\*
- Company name and logo prominently displayed at event
- Company name and logo used on all event materials
- Opportunity to include company item or information with swag bags given to players
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name listed in VAI's *Highlights of Hope* newsletter

## KITCHEN SPONSOR \$1,000 (dinner only, multiple sponsorships available)

- 2 tickets to the MDRD dinner
- Company name and logo featured on event materials
- Company name and logo featured on VAI's website
- Company name listed in VAI's annual report
- Company name listed in VAI's *Highlights of Hope* newsletter

PROCEEDS BENEFITING



PRESENTED BY



\*Choose whichever Sponsor Benefits Package suits your team best

