



Proceeds Benefiting



Royal Flush Sponsor



Full House Sponsor



10.23.2025

DeVos Place

Sponsor Benefits

Royal Flush — \$50,000

SOLED OUT



- 36 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo used in all event printed materials
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Full-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report
- Opportunity to give remarks, taped or live, at event

Full House — \$25,000

SOLED OUT



- 26 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition before entertainment
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Half-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

Flush — \$15,000



- 16 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Half-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

Straight — \$12,500



- 12 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

Three of a Kind — \$10,000



- 10 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Quarter-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

Two Pair — \$7,500



- 8 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Eighth-page ad featured in event program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

One Pair — \$5,000



- 6 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report

High Card — \$3,000



- 4 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website, in *Highlight of Hope* newsletter and annual report