



SPONSOR BENEFITS

Feb. 20, 2025

TITLE SPONSOR \$30,000

- 30 tickets to event
- Opportunity to give remarks at event
- Name or logo included on all event signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in VAI's *Highlights of Hope* publication and *Annual Report*
- Full-page color ad featured in event program

DIAMOND SPONSOR \$10,500

- 16 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in VAI's *Highlights of Hope* publication and *Annual Report*
- Half-page color ad featured in event program

CRYSTAL SPONSOR \$5,500

- 10 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in VAI's *Highlights of Hope* publication and *Annual Report*
- Half-page color ad featured in event program

SNOWFLAKE SPONSOR \$3,500

- 8 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in VAI's *Highlights of Hope* publication and *Annual Report*
- Quarter-page color ad featured in event program

WINTER SPONSOR \$1,500

- 4 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in VAI's *Highlights of Hope* publication and *Annual Report*
- Eighth-page color ad featured in event program

Event Chairs

George & Missy Sharpe

Event Committee

Rob & Dawn Arnoys
Robert & Katie Barcelona
Michael & Andrea Leestma
Sally Murdock
Ashley Owen-Whyte
Ron Rutkowski

Email your high-resolution logo to madison.eaton@vai.org.
(Please provide .eps and .png file formats in color and black and white if possible.)

Van Andel Institute
333 Bostwick Ave. NE
Grand Rapids, MI 49503

Proceeds Benefiting

