## A CONVERSATION ABOUT CANCER AND NUTRITION

Hosted by Carol Van Andel \*\*\*\*\* 1x Date Nov. 13

Title Sponsor \$25,000 EXCLUSIVE

Five reserved tables at event (seats 40)

- Opportunity to give welcome remarks at the beginning of the event
- Full-page advertisement on the inside back cover of the event program
- · Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- · Company name or logo displayed on plasma screens and auditorium main screen during the event
- · Company name or logo used in all promotional material to promote to the Grand Rapids community
- · Company name or logo used in all print signage for the event
- · Company name listed in VAI's annual report and Highlights of Hope donor newsletter

# Conversation Sponsor \$15,000 EXCLUSIVE

#### Four reserved tables at event (seats 32)

- Full-page advertisement on the inside back cover of the event program
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- · Company name or logo displayed on plasma screens and auditorium main screen during the event
- · Company name or logo used in all promotional material to promote to the Grand Rapids community
- · Company name or logo used in all print signage for the event
- · Company name listed in VAI's annual report and Highlights of Hope donor newsletter

## Discussion Sponsor \$5,000 SEVERAL AVAILABLE

Three reserved tables at event (seats 24)

- Half-page advertisement on the back cover of the event program
- · Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's annual report and Highlights of Hope donor newsletter

#### CONTINUED ON NEXT PAGE









#### SPONSOR BENEFITS

## A CONVERSATION ABOUT CANCER AND NUTRITION

Hosted by Carol Van Andel 1x Date

# Nov. 13

# Discourse Sponsor \$3,000 several available

Two reserved tables at event (seats 16)

- Quarter-page advertisement on the back cover of the event program
- · Company name or color logo on all the invites sent out to the Grand Rapids community
- · Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- · Company name or logo used in all promotional material to promote to the Grand Rapids community
- · Company name or logo used in all print signage for the event
- · Company name listed in VAI's annual report and Highlights of Hope donor newsletter

# Statement Sponsor \$1,000 SEVERAL AVAILABLE

#### One reserved table at event (seats 8)

- · Eighth-page advertisement on the back cover of the event program
- · Company name or color logo on all the invites sent out to the Grand Rapids community
- · Company name or logo listed on VAI's website
- · Company name or logo displayed on plasma screens and auditorium main screen during the event
- · Company name or logo used in all promotional material to promote to the Grand Rapids community
- · Company name or logo used in all print signage for the event
- · Company name listed in VAI's annual report and Highlights of Hope donor newsletter

## SPONSOR BENEFITS





Conversation Sponsor



Donate today at vai.org